



**2015**

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June 15, 2016

Dear Supporter,

On behalf of the Board of Directors of the San Francisco Aeronautical Society (SFAS), it is my great pleasure to invite you to be a sponsoring partner of this year's Annual Gala Dinner, Fashion in Flight.

On the evening of Thursday, November 3, 2016, we will come together to celebrate the aeronautical history and culture of California with an elegant cocktail reception followed by a sit-down dinner.

This year's Gala theme, Fashion in Flight, will complement a current museum exhibition celebrating the history of airline uniform design. For more than eighty-five years, the female passenger service and safety professional - variably called stewardess, air hostess, and flight attendant- has been dressed in outfits designed to signify a distinct role in the workplace, project the identity of their employer, and reflect the prevailing fashion of the times. The evening's décor, musical performances, and program will reflect the creative energy of fashion in flight. This year, we are excited to have award winning radio & TV personality and passionate fundraiser, Liam Mayclem as our emcee and auctioneer.

SFAS, established in 1997, is a non-profit organization whose mission is to support the San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum. Proceeds from the Gala Dinner will assist the Society in its mission to preserve the history of aviation through its support of the Museum's ongoing educational programming, the purchase of aviation artifacts and ephemera, and the Society's college scholarship program for high school seniors.

Our benefactors are vital to the continued success of the SFO Museum's outstanding programs. We encourage you to take advantage of this wonderful opportunity to support SFAS and enjoy a dynamic, exclusive evening with prestigious aviation leaders. We look forward to hearing your positive response. Please review the enclosed materials and should you have any questions or comments, do not hesitate to contact White Rain Productions at (415) 551-5190 or [simin@whiterainproductions.com](mailto:simin@whiterainproductions.com), or visit our website, [www.sfaero.org](http://www.sfaero.org).

Thank you again for everything you've done for the Aeronautical Society. I look forward to hearing from you soon.

Sincerely,

Louis A. Turpen  
*President, San Francisco Aeronautical Society*

## Cash Sponsorship Benefits

*The San Francisco Aeronautical Society is pleased to announce the 2016 Annual Gala Sponsorship Program. Our sponsorship opportunities extend far beyond impressions – they create immeasurable association value in our enriching programs to raise awareness of the history and future of air transport.*

### **Haute Couture: \$20,000**

- An escorted behind the scenes VIP airfield and operations tour for up to ten people
- Ten seats at the SFAS Gala Dinner on November 3, 2016
- Logo acknowledgment in invitation and SFAS website. *Deadline for submission: September 1, 2016*
- Full-page tribute ad with premiere placement in the printed program. *Deadline for participation: October 12, 2016*
- Premiere logo placement on screen, in printed program, and in all signage at the Gala celebration
- Name plaque permanently displayed in the Louis A. Turpen Aviation Museum
- Rental of the Louis A. Turpen Aviation Museum for a party up to 100 guests
- One SFAS Membership: Supporting Corporate level; includes all membership benefits as well as priority admission to Society events for four, annual recognition in FAM14, ongoing recognition in AEROGRAM and at society events

### **Bespoke Tailoring: \$15,000**

- Ten seats at the SFAS Gala Dinner on November 3, 2016
- Logo acknowledgment in invitation and SFAS website. *Deadline for submission: September 1, 2016*
- Full-page tribute ad with premiere placement in the printed program. *Deadline for participation: October 12, 2016*
- Premiere logo placement on screen, in printed program, and in all signage at the Gala celebration
- Name plaque permanently displayed in the Louis A. Turpen Aviation Museum
- One SFAS Membership: Supporting Corporate level. Includes all membership benefits as well as priority admission to Society events for four, annual recognition in FAM14, ongoing recognition in AEROGRAM and at society events

### **Made to Measure: \$10,000**

- Eight seats at the SFAS Gala Dinner on November 3, 2016
- Logo acknowledgment in invitation and SFAS website. *Deadline for submission: September 1, 2016*
- Half-page tribute ad in the printed program. *Deadline for participation: October 12, 2016*
- Logo acknowledgment on screen, in printed program, and in all signage at the Gala celebration
- Name displayed in the Louis A. Turpen Aviation Museum through the end of 2016

### **Prêt-à-Porter: \$5,000**

- Six seats at the SFAS Gala Dinner on November 3, 2016
- Logo acknowledgment in invitation. *Deadline for submission: September 1, 2016*
- Quarter-page tribute ad in the printed program. *Deadline for participation: October 12, 2016*
- Logo acknowledgment on screen, in printed program, and in all signage at the Gala celebration

### **Boutique Wear: \$2,500**

- Four seats at the SFAS Gala Dinner on November 3, 2016
- Word mark acknowledgment in invitation. *Deadline for submission: September 1, 2016*
- Eighth-page tribute ad in the printed program. *Deadline for participation: October 12, 2016*
- Word mark acknowledgment on screen, in printed program, and in all signage at the Gala celebration

### **Ready to Wear: \$500**

- One seat at the SFAS Gala Dinner on November 3, 2016
- Name acknowledged on screen and in printed program at the Gala

San Francisco Aeronautical Society, Post Office Box 250250, San Francisco, CA 94125-0250  
Tel. (650) 821-6720      Fax (650) 821-6721      info@sfaero.org      www.sfaero.org



## Sponsorship Form

Fax to (415) 551-5190 or email to [simin@whiterainproductions.com](mailto:simin@whiterainproductions.com)  
by September 1, 2016.

Yes, I am interested in becoming a sponsor of the SFAS Annual Gala Dinner.

### Sponsorship Pledge Amount

<input type="checkbox"/> <i>Haute Couture</i>	Sponsor \$20,000
<input type="checkbox"/> <i>Bespoke Tailoring</i>	Sponsor \$15,000
<input type="checkbox"/> <i>Made to Measure</i>	Sponsor \$10,000
<input type="checkbox"/> <i>Prêt-à-Porter</i>	Sponsor \$5,000
<input type="checkbox"/> <i>Boutique Wear</i>	Sponsor \$2,500
<input type="checkbox"/> <i>Ready to Wear</i>	Individual \$500

I will not be able to attend but would like to donate the following amount: \$ \_\_\_\_\_  
to the San Francisco Aeronautical Society's programming.

Make your check payable to the **San Francisco Aeronautical Society** and mail to:

Diane Birmingham  
San Francisco Aeronautical Society  
Post Office Box 250250  
San Francisco, CA 94125-0250

Please complete the following as you would like to be listed in our promotional materials:

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Comments/Requests:

Signature: \_\_\_\_\_

Date: \_\_\_\_\_